

Kristy Lingeback

Estero, FL • KristyLingeback@gmail.com • (904) 612-6260 • kristylingeback.com

Professional Summary

Senior Graphic Designer with 15+ years of experience creating brand-consistent marketing materials, presentations, digital campaigns, and large-format event graphics. Expert in Adobe Creative Suite (InDesign, Photoshop, Illustrator, Acrobat, After Effects), pre-press production, and project management. Proven ability to collaborate across departments and deliver high-quality creative on deadline.

Core Skills

- Graphic & Layout Design · Print & Digital Collateral · Presentation Design
- Large-Format/Event Signage · Social Media Campaigns
- Adobe CC: InDesign, Photoshop, Illustrator, Acrobat, After Effects
- HTML, CSS, CMS, E-commerce
- Pre-press & Vendor Coordination · File Management & Archiving · QA & Brand Standards
- Collaboration with Creative Directors, Copywriters, and Web Teams

Professional Experience

Owner / Art Director · Kristy-O.com LLC · 2012 – Present

- Provide creative direction and design for 30+ clients across marketing campaigns, print, digital, and event collateral.
- Oversee production processes, ensure brand consistency, and deliver press-ready files to vendors.
- Partner with writers, strategists, and developers to align creative with marketing goals.
- Maintain organized archives and version control for efficient retrieval and reuse.

Contract Designer · Media Inc. · 2011 – Present

- Design and produce high-volume, print-ready direct mail and collateral under accelerated deadlines.
- Develop logos, branded materials, and social media graphics for a range of clients.
- Prepare error-free press files and coordinate with vendors to ensure on-time delivery.

Designer · ATP Tour · 2015 – 2020

- Designed fast-turn tournament graphics for social, editorial, and sales teams.
- Created branded presentations and maintained player imagery on ATP Tour website.
- Implemented a rebrand across digital platforms, updating logos, styles, and player imagery.
- Produced high-volume assets under strict deadlines while ensuring brand compliance.

Contract Designer · Indian Wells Tennis Garden · 2017 – 2020

- Developed branded signage systems and player handbooks for the BNP Paribas Open.
- Produced error-free, press-ready files to support large-scale event production.
- Designed informational graphics and collateral for tennis camps and clinics.

Contract Designer · Devine Mulvey Longabaugh · 2013 – 2020

- Designed advertising and campaign collateral for national and local organizations.
- Delivered print-ready creative on accelerated political timelines.

Art Director · Mad Dog Mail · 2010 – 2011

- Managed a team of 3 designers producing award-winning direct mail campaigns.
- Recognized with multiple Pollie Awards for design excellence.

Education

Savannah College of Art & Design (SCAD) – BFA, Advertising Design

Awards

Pollie Awards (2011–2012) – Multiple honors for political direct mail design